



FY23 (10/1/22 – 9/30/23) Annual Business Plan Schoolcraft Conservation District

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Mission of the Schoolcraft Conservation District:

- *The mission of the Schoolcraft Conservation District is to promote and facilitate the wise use of natural resources in Schoolcraft County.*

Natural Resource Priorities:

1. *Invasive Species – Terrestrial and Aquatic*
2. *Recycling and Household Hazardous Waste*
3. *Forestry (Management, Wildlife, Recreation)*
4. *Water Quality*
5. *Pollinator Habitat*

Natural Resource Priority: Invasive Species – Terrestrial and Aquatic

Funding Source(s): MISG AIS Grant, UPRC&D Subaward, CISMA Partnership, UPRC&D Partnership, NRCS Partnership, Millage

Measurement Tool(s): MISG reporting and deliverables; CISMA grant deliverables, accomplishments, and steering committee meetings; UPRC&D reporting and executive board meetings; NRCS technical assistance, cost-sharing applications, and funding allocated; number of people participating in outreach events and workshops; number of acres surveyed or treated.

Program Area(s) / Person Responsible	Target Dates	Output(s)	Expected Outcome(s)
MISG Project / District Manager, AIS Coordinator, and Field Crew	March 2023-September 2023	Run boat decontamination program May-September. Hold 3 outreach events and staff 2 fishing tournaments. Produce 5 new outreach materials. Recruit 10 new volunteers for AIS volunteering work.	250 boats decontaminated. Directly contact 1000 individual boaters. 100 total outreach event attendees. Increased public awareness of AIS issues. Improved access to and communications about AIS practices at boat landings. Over the 2 year grant, make 25,000 passive outreach impressions.

UPRC&D Phragmites Subaward / District Manager and Conservation Technician	October 2022- June 2023	200 miles of roadway or shorelines surveyed. 10 acres treated. Phragmites identification information provided to at least 100 households.	Increased public awareness of phragmites. 10 acres restored.
NRCS Programs / NRCS District Conservationist	All year	Technical assistance provided, applications received, and projects funded	Increased awareness of NRCS programs in Schoolcraft County. 2 outreach or education articles or notices written for local newspaper. 40 total site visits across programs. 15 applications funded for cost-sharing practices in Schoolcraft County.

Natural Resource Priority: Recycling

Funding Source(s): Scrap Tire Cleanup Grant, EGLE Recycling Infrastructure Grant, Millage

Measurement Tool(s): Scrap Tire Cleanup reporting and deliverables; EGLE grant application submitted (and deliverables if awarded)

Program Area(s) / Person Responsible	Target Dates	Output(s)	Expected Outcome(s)
Scrap Tire Cleanup Grant / District Manager	Summer 2023	Hold at least 1 scrap tire collection event; collect at least 500 tires.	500 tires removed from the waste stream and recycled into usable material.
Recycling Infrastructure Grant / District Manager, CUPPAD, County Board	April 2023 and beyond	Apply for, or assist the County/a private hauler in applying for, an EGLE Recycling Infrastructure Grant and be awarded it. Help secure a long-term funding source.	Bring comprehensive household recycling to the residents of Schoolcraft County by establishing drop-off locations and developing a system for collection and transportation to Marquette.

Natural Resource Priority: Forestry (Management, Wildlife, Recreation)

Funding Source(s): FAP Program (not grant holder), DHIPI Grant, NRCS Partnership (not co-located), Tree Sale, Millage

Measurement Tool(s): FAP reporting; NRCS technical assistance, cost-sharing applications, and funding allocated; number of people participating in outreach events and workshops; number of trees and shrubs sold.

Program Area(s) / Person Responsible	Target Dates	Output(s)	Expected Outcome(s)
Forestry Assistance Program / FAP Forester, District Manager support as needed	All year	FAP goals from FY23 spreadsheet and FAP MOU. FAP forester works at SCD office 2 days per month. 2 outreach events hosted in Schoolcraft. 75 site visits in Schoolcraft. 1 outreach/education article for the newspaper. 12 forestry related topics for social media posts.	Increased forestry services provided in Schoolcraft County. Better communication with both SCD and the public about FAP program. 50 attendees to outreach programs combined. 1 article published. 2000 social media impressions.
NRCS Programs / NRCS District Conservationist	All year	Technical assistance provided, applications received, and projects funded	Increased awareness of NRCS programs in Schoolcraft County. 2 outreach or education articles or notices written for local newspaper. 40 total site visits across programs. 15 applications funded for cost-sharing practices in Schoolcraft County.
Tree Sale / District Manager	Spring 2023	Conduct spring tree and shrub sale by developing a catalog, order forms, and website. Pack, prepare, and distribute all orders.	100 tree sale orders; 6,000 trees and shrubs sold.

Natural Resource Priority: Water Quality

Funding Source(s): Soil Erosion Sedimentation Control (SESC) program, MISG AIS Grant, Great Lakes Fisheries Trust Grant (GLFT), Stream Cleanup Grant and/or Stream Monitoring Grant from MiCorps, Millage

Measurement Tool(s): Number of SESC permits granted; MISG grant deliverables; GLFT grant deliverables; MiCorps reporting.

Program Area(s) / Person Responsible	Target Dates	Output(s)	Expected Outcome(s)
SESC / Conservation Technician, District Manager oversight	All year	55 soil erosion plans written, 150 site visits, 3 MiWaters applications	Feet of shoreline protected, sediment runoff from landowner construction reduced
MISG Project / District Manager, AIS Coordinator, and Field Crew	March 2023-September 2023	Run boat decontamination program May-September. Hold 3 outreach events and staff 2 fishing tournaments. Produce 5 new outreach materials. Recruit 10 new volunteers for AIS volunteering work.	250 boats decontaminated. Directly contact 1000 individual boaters. 100 total outreach event attendees. Increased public awareness of AIS issues. Improved access to and communications about AIS practices at boat landings. Over the 2 year grant, make 25,000 passive outreach impressions.
GLFT / District Manager, Conservation Technician, Field Crew	Spring 2023-September 2023	350 road stream crossings surveyed, and areas in need of repair identified	350 road stream crossing evaluations, leading to a prioritization of top sites needing repair for future grant work

MiCorps / District Manager and volunteers	Spring and Summer 2023	At least 1 stream cleanup day held, attend macroinvertebrate training events, attend MiCorps conference, hold pilot monitoring event	Feet of stream cleaned up, volunteers recruited and trained for stream monitoring protocols
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Natural Resource Priority: Pollinator Habitat

Funding Source(s): Native Plant Sale, Tree Sale, Wildflower Association of Michigan (WAM) Grant, Millage

Measurement Tool(s): Number of plants sold; number of trees and shrubs sold; area converted to pollinator habitat; number of plants planted.

Program Area(s) / Person Responsible	Target Dates	Output(s)	Expected Outcome(s)
Native Plant Sale / District Manager	Spring 2023	Develop native plant sale ordering and pack and distribute orders.	25 total orders, 200 plants sold.
Tree Sale / District Manager	Spring 2023	Conduct spring tree and shrub sale by developing a catalog, order forms, and website. Pack, prepare, and distribute all orders.	100 tree sale orders; 6,000 trees and shrubs sold.
WAM grant / District Manager and local MSU Extension	Spring and Summer 2023	Apply for and be awarded a WAM grant for an outdoor classroom at Manistique High School; including native wildflower plantings and greenhouse refurbishment.	6,400 square feet of area converted; 360 native plants planted, 144 square feet of greenhouse refurbished.